



**DIGIBRICKS**  
ENTERTAINMENT Pvt. Ltd.

# WHAT WE OFFER?

## **Perfection: to the highest degree!**

Being self contained in every department, we offer entire service right from conceptualization to completion of a project. Tell us your requirement and we will happily do it

WE ARE DEVOTED  
TO VISUAL EFFECTS  
**VFX**  
ON FILMS AND COMMERCIALS

## WHO WE ARE

### All About us:

Digital Bricks Vfx Studio is an artist driven, full service 3D Animations and visual effects studio lead by a team of passionate and enthusiastic CG Artists with expertise in VFX. We develop content; create state of the art visual imagery for full-length feature animated films, high quality visual effects for live action movies

Short- form media and special venue attractions. Timely delivery of uncompromising quality at competitive costs is our motto. Digital Bricks Vfx Studio is based at cochin and expansions are on at a brisk pace.

### AIMS and Emphasis:

We dare to dream. We encourage challenge and sharpen one another in an effort to create results that is both communicative and innovative. We take a unique and tailored approach to every fresh project. We joint hands with eminent directors, creative ad agencies and world class brands who trust us to bring life to their dreams. A little bigger than yesterday! That's what we offer you. We invite you to have a look at us and the expertise we provide.





# Pre Production

Concepts • Character evolution • Story Board

## Character-evolution

Ever inspired of the premier animated characters and wondered your brand too owned a mascot?

You can cling to us to create a unique character, that turns out to be your Brand's identity.

## Storyboard creation

A good visual project is impossible without a well planned-storyboard. And we create such, making you think, "Did my project really have this unusual dimension?"

## Concept-cultivation.

Your brand needs to breathe cut-of-the-box. So why bother the conventional method of promoting. "Being different" is the key to SUCCESS.

# Production

## 2D production • 3D production

Motion pictures can be produced through a variety of methods. The systems implemented in movie theatres over the years has been swapping. At Digital Bricks we have a specialized team to design the 3D and 2D projects.

### 2D Production:

Two dimensional models mainly tend to focus on image manipulation. Whereas, our animators can change objects, actually even erase away the CG under layer if required and also change the profile of the arm. Redesigning fabric is also done.

### 3D Production:

The process of creating computer model of a real or unreal object, giving motion and placement is a pure form of art. we serves you the real artists.

### Animation (3D)

Animations are fostering wonders. Hence here we create animation videos for you to ensure your brand is ENTREPRISING.

### Matte - Painting

What you see is what you perceive". We apply this thought in our works to entice the beholder.







# Post Production

**VFX (film & TV commercial) · BG Prep work · Matte Extraction  
2D & 3D Camera Tracking · 2D Live action compositing.**

Typically, the post – production phase of creating a film takes longer than the actual shooting of the film, And can take several months to complete because it includes the complete editing, color correction and the addition of music and sound. But here at Digital Bricks, we offer you the full Monty! And you can release your project in time.

## **VFX:**

A TV commercial is a moving frame and so implying spontaneous effects are a must. So at Digital Bricks We make sure; the video gets enough attention by the right amount of effects we use

## **BG prep work:**

This section includes tracing images, rotoscoping, clean plate generation, marker & wire removal, dust and scratch removal. we can meticulously regenerate parts of an image region in a shot to create the clean plates. Care is taken so that color-spaces are adhered to and that the changes hold up to color correction downstream.

## **Matte extraction:**

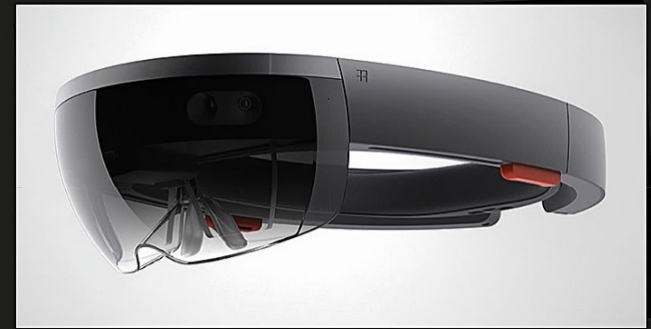
Matte extraction is a way to show transparency or to limit an effect. This is a way to create alpha channel or to mask an object. Our expertise will definitely worth your money.

## **2D and 3D Compositing:**

This method is a combination of visual elements from different resources that fits in a single image frame. This creates an impulsive illusion, which is a feast for the eyes.

## **2D and 3D Camera Tracking:**

Identifying an image and rectifying the off-frame errors is very important for a director to save his valuable time.



# VR Technology

VR Technology is the most immersive type of reality technology and can convince the human brain that it is somewhere it is really not. Head mounted displays are used with headphones and hand controllers to provide a fully immersive experience.

## Augmented reality

A technology that superimposes a computer generated image on a user's view of the real world, thus providing a computer view.

We have successfully done an AR Project for Hero MotoCorp In Delhi Auto Expo 2018. Our concept speaks about how the vehicle can be customized virtually.

## Virtual Reality

The computer generated simulation of a three dimensional image or environment that can be interacted within a seemingly real or physical way by a person using special electronic equipment, such as a helmet with a screen inside or gloves fitted with sensors.

We provide complete support for VR Projects for one of the top most Amusement park in India, Wonderla Cochin. We synchronized our latest project with HTC Vive Focus - 6DOF controller headset which is interactive to the user.

# Our Loyalty Ladder

We have been blessed to work with eminent film directors, agencies, corporate, etc. Here are some of the clients/films where we fortuitously played our role.

## Big Frame .Silver Frame!

Maari, Maari 2, Kaayakulam Kochunni, Aami, Mundiri Vallikal Thalirkkumbol, Charlie, Ezra, Lucifer, King Liar, Iyobinte Pusthakam, Amen, Vellimoonga, Lingaa, Honey Bee, Idukki Gold, Punyalan Agarbattis, Om Shanti Oshana, Udaaharanam Sujatha, Theevram, School Bus, Chandrettan evideya, Kaashmora, Jemini, Utsaaha Committee, Varnyathil Aasanka, Hangover, How old Are You, Pathiramanal, Rebecca Uthup, Paisa Paisa, Zachariyayude Garbhinikal, Bicycle Thieves, London Bridge, Mannar Mathai Speaking 2, Happy Journey, thu Enna Mayam, Vaayaimoodipesavum, Hi i'm Tony, Basheerinte Premalekhanam, Asha Black, Narumugi, Neeli, Tamaar Padaar, Buddy, Vegam, Cherukkanum Pennum, Cinema Company, Dracula 2012, 3G

## Catchy Commercials!

Kalyan Silks, Wonderla Stereoscapy, Wonderla VR Project, Hero MotoCorp AR Project, KLM, Labonito, Hi Life, Vydyas Anti Acid, Al Majal, Pavithra Gold, Dubai Gold, Sichermove, Nerolac Paint, R.G Oil, Chungath Jewellery, KIFF2012 Signature Film, Mamasian Movies 2D, Maxdent 3D, Edappalli Church, Mathrubhoomi, Manorama Award night, Elite Food Products.

We are committed to providing our client with the best and most appropriate services. We seek and value your comments and complaints. So tell us what you believe we do well and where you believe we can improve.

**Thank You !**





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W W W . D I G I T A L B R I C K S V F X . C O M

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